

# CHEEGEL

2020



## SUPPLIERS ( TOTAL : 4000 + )

NUMBER OF  
SUPPLIERS RECRUITED  
IN 2020

**1098**

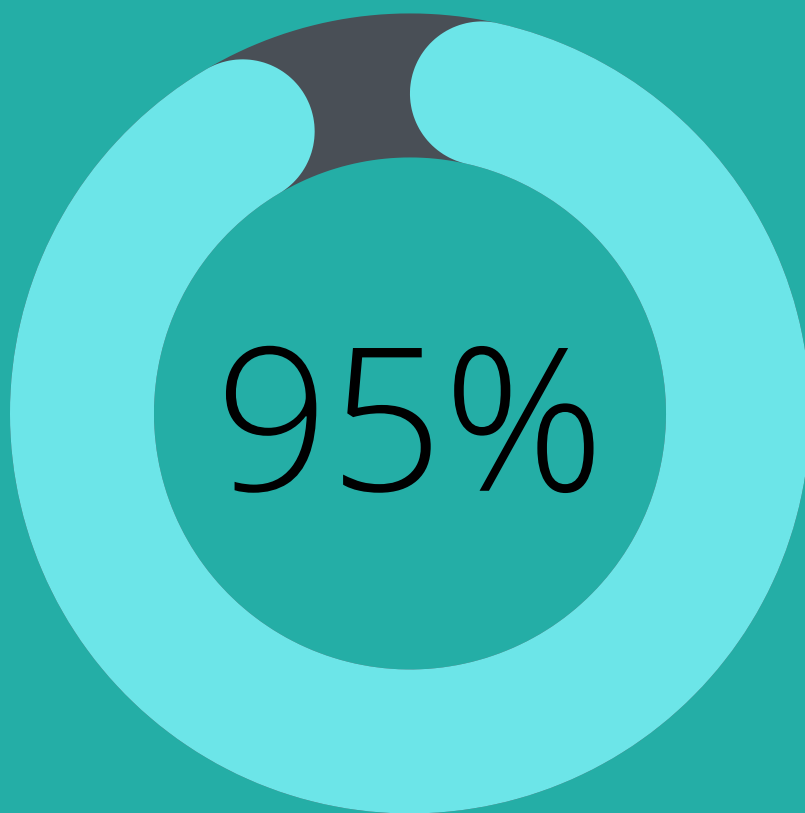
MAX SUPPLIER  
REGISTER IN A DAY  
IN 2020

**40**

### SUPPLIER REGISTERED GEO



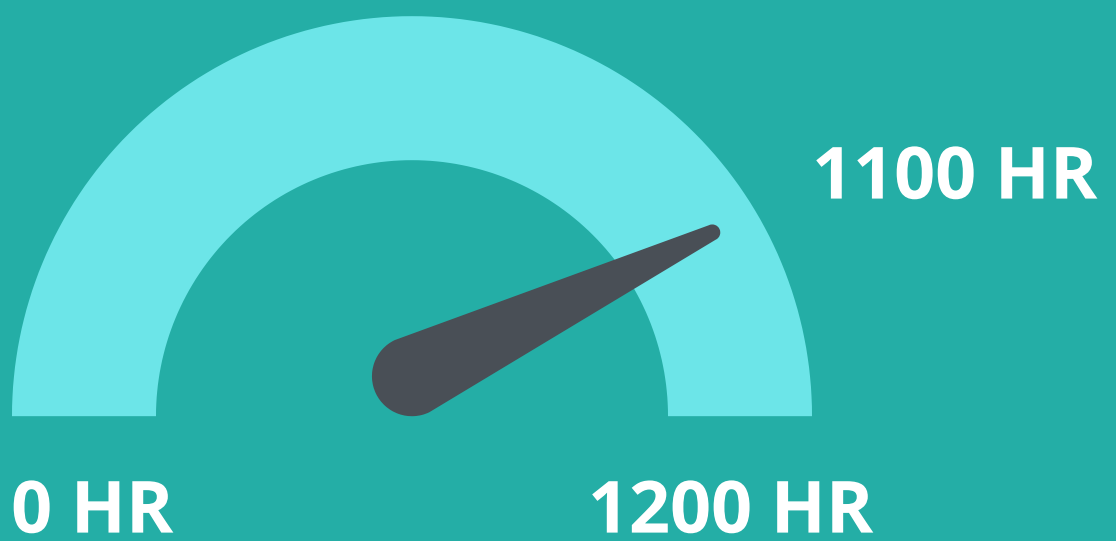
# CRM & CUSTOMERS



## Customer Satisfaction Index



## Hourly guidance and follow-up of customers by Cheegel CRM



## Hourly guidance and follow-up of supplier by Cheegel CRM

# USERS & AMBASSADORS

**TOTAL : 4615**

**NUMBER OF  
REGISTERED USERS IN  
2020**

**2066**

**MAX USERS  
REGISTER IN A DAY  
IN 2020**

**40**

**NUMBER OF  
REGISTERED  
AMBASSADORS IN  
2020**

**2055**

**NUMBER OF USERS  
INTRODUCED BY  
AMBASSADORS IN  
2020**

**1317**

# PRODUCTS

**TOTAL : 14568**

**NUMBER OF ALL  
PRODUCTS  
REGISTERED IN  
2020**

**5978**

**NUMBER OF RETAIL  
PRODUCTS  
REGISTERED IN  
2020**

**5277**

**NUMBER OF  
WHOLSALE PRODUCTS  
REGISTERED IN 2020**

**211**

**NUMBER OF CUSTOM  
MADE PRODUCTS  
REGISTERED IN 2020**

**490**

**THE MOST EXPENSIVE  
REGISTERED RETAIL  
PRODUCT IN 2020**

**1,500,000,000 - IRR**

**THE MOST CHEAPEST  
REGISTERED RETAIL  
PRODUCT IN 2020**

**7,500 - IRR**

**THE MOST EXPENSIVE  
CUSTOM MADE  
PRODUCT IN 2020**

**1,329,860,000 - IRR**

**THE MOST CHEAPEST  
REGISTERED CUSTOM  
MADE PRODUCT IN  
2020**

**100,000 - IRR**

# SHOPPING BASKET

THE MOST EXPENSIVE  
RETAIL BASKET

**107,270,000 - IRR**

THE MOST CHEAPEST  
RETAIL BASKET

**266,560 - IRR**

THE MOST EXPENSIVE  
CUSTOM MADE BASKET

**630,000,000 - IRR**

THE MOST CHEAPEST  
CUSTOM MADE BASKET

**28,000,000 - IRR**

## SHOPPING BASKET GEO

- Alborz
- Golestan
- Eastern Azerbaijan
- Tehran
- Western Azerbaijan
- Kordestan
- Razavi Khorasan
- Semnan
- Elam
- Arak
- South Khorasan
- Hamadan
- Yazd
- Isfahan
- Kerman
- Fars
- Sistan and Baluchestan

# WHOLESALE ORDERS

ORDERS QTY

16

## GEO

### Africa

Kenya

Kongo

### Middle East

Omman

Qatar

Iraq

### ASEAN

China

Thailand

Vietnam

### Europe

Turkey

Germany

Belgium

### Asia

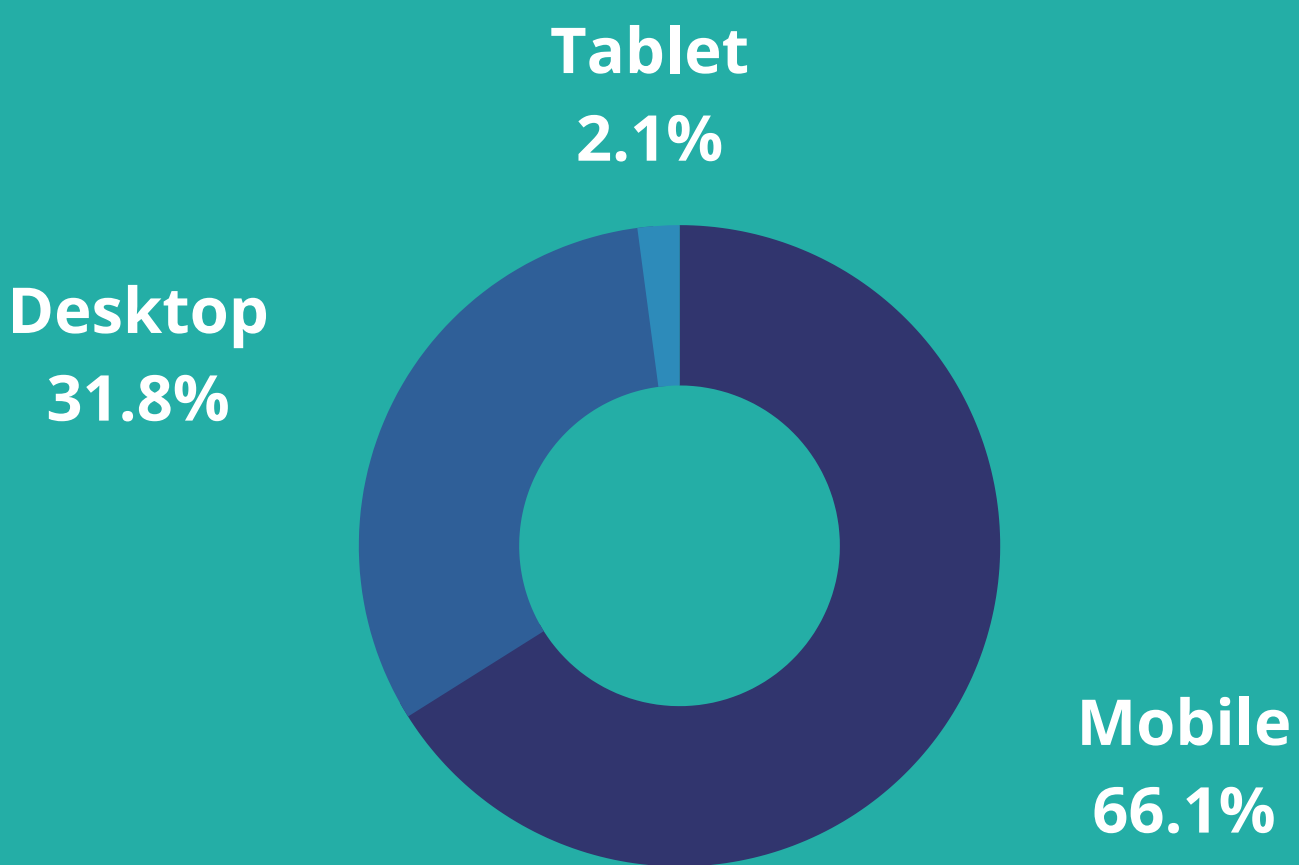
India

### North America

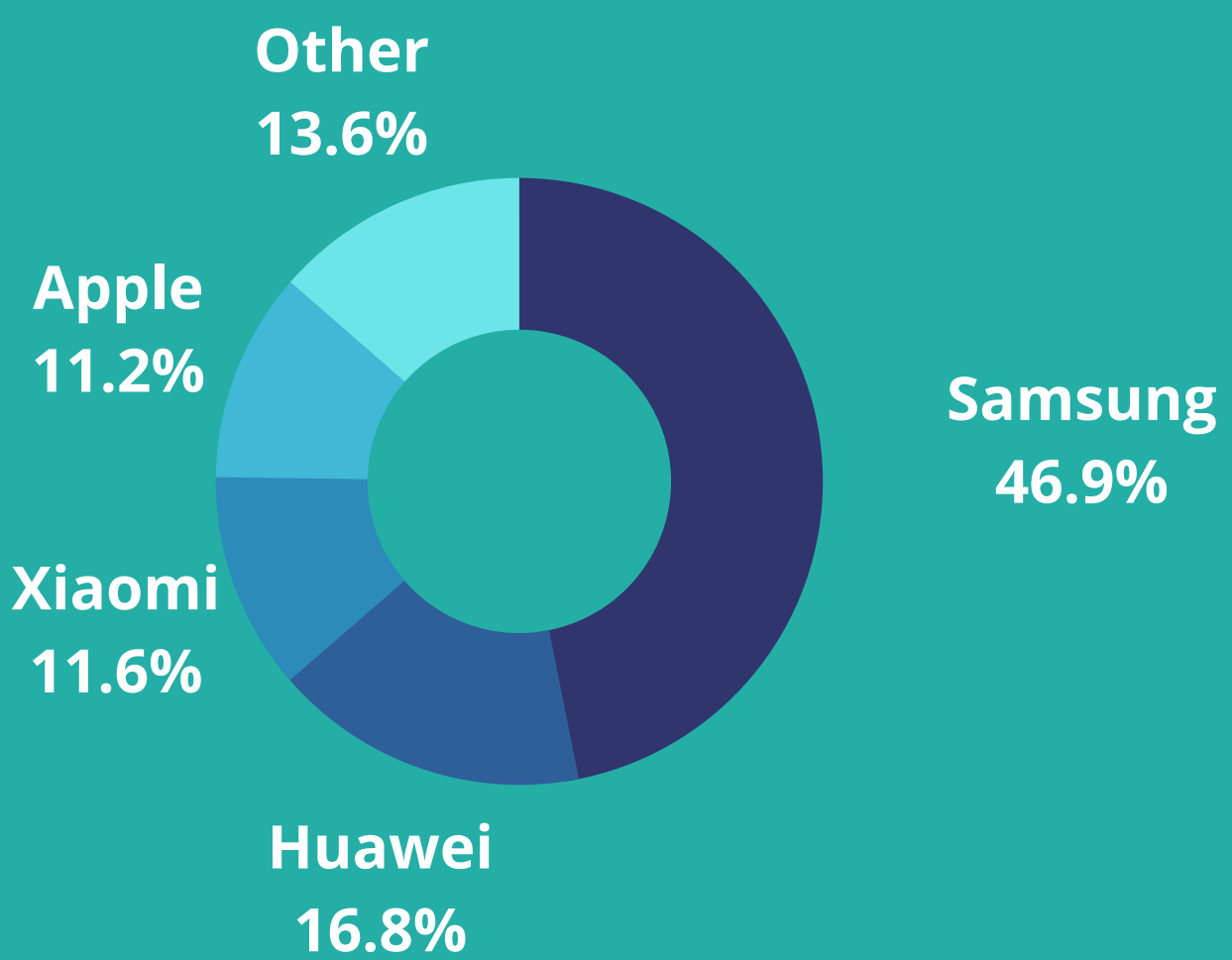
Canada

# CHEEGELGOOGLE ANALYCTIC

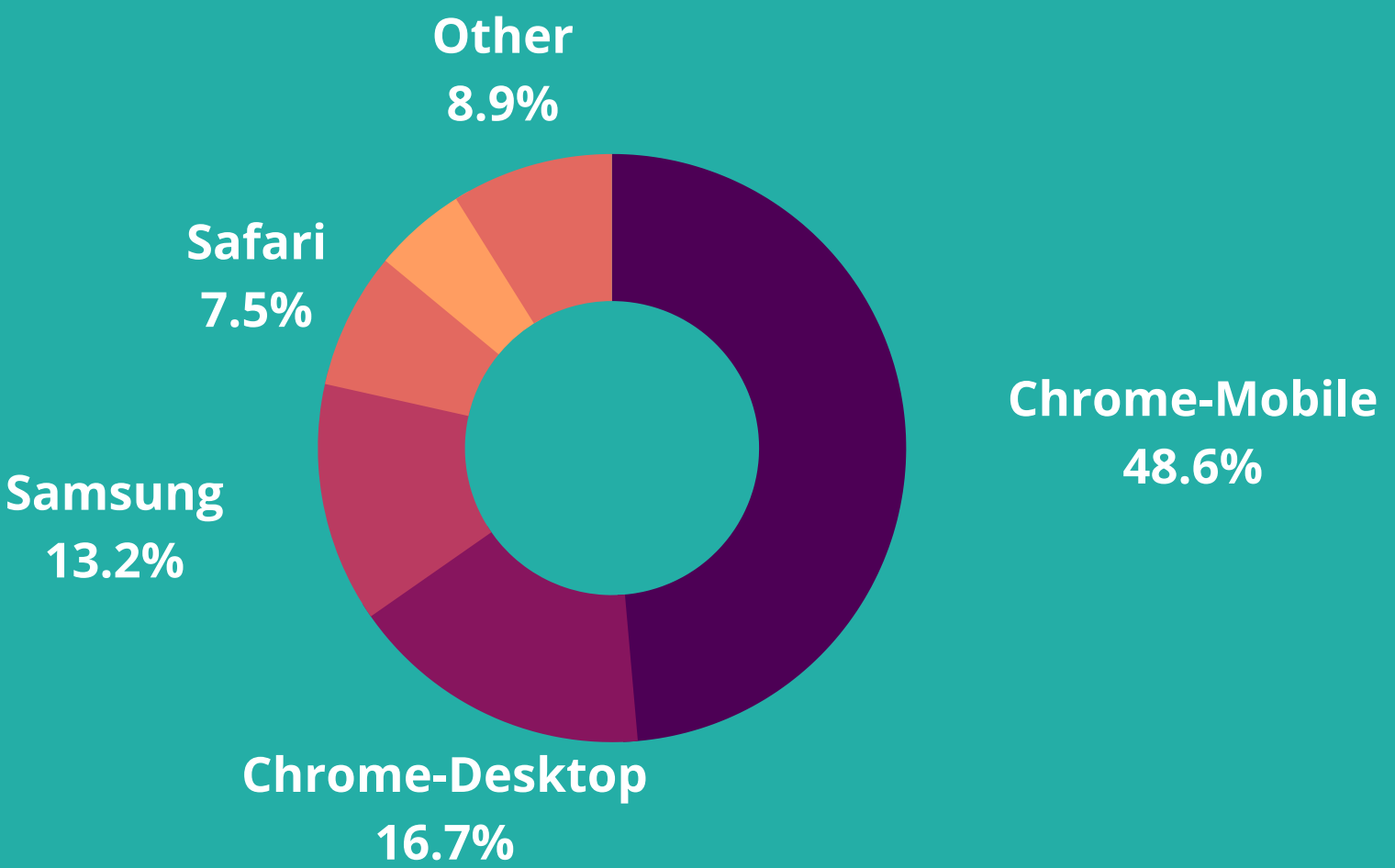
## Sessions by device



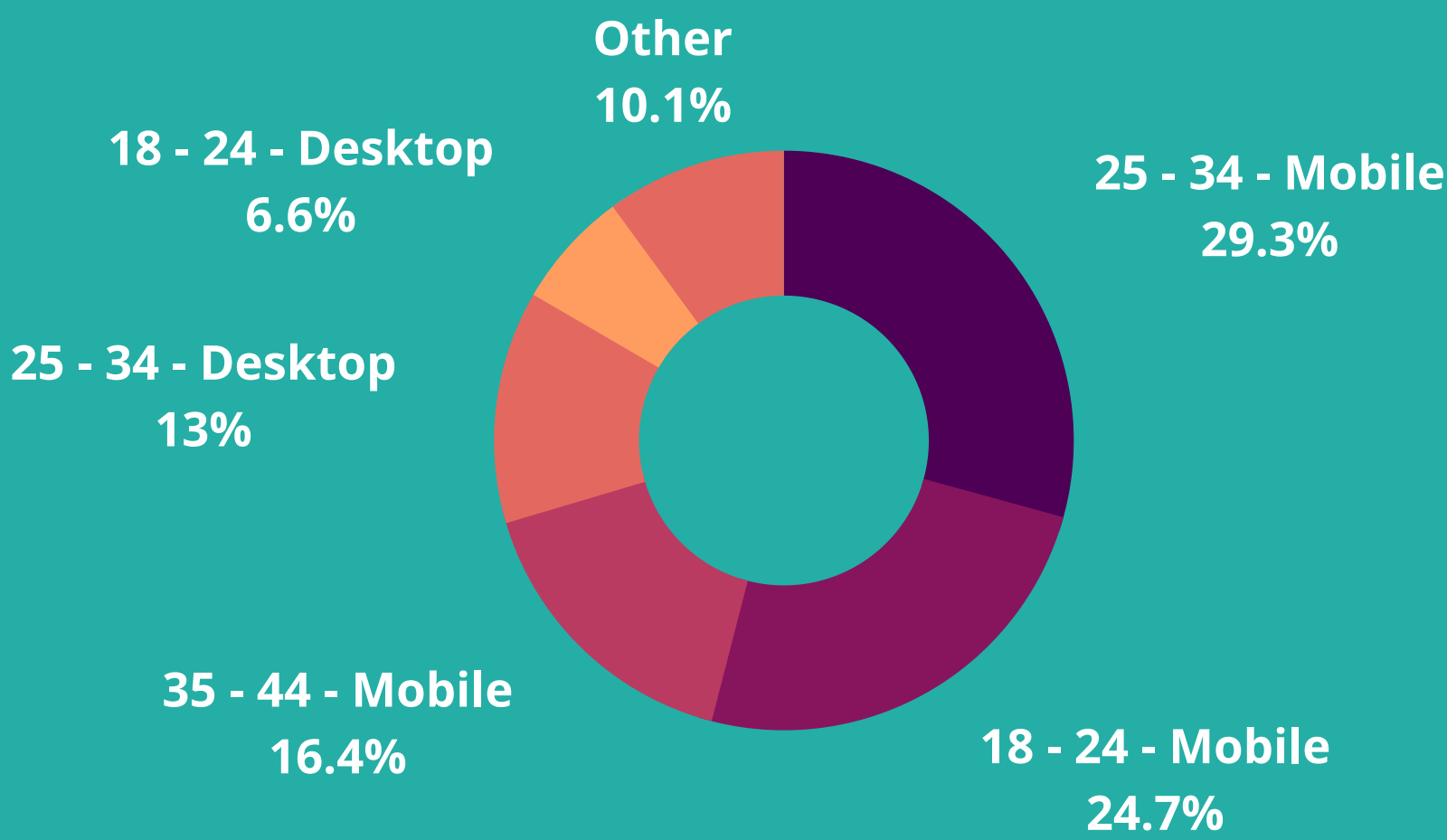
## Mobile Device Brand



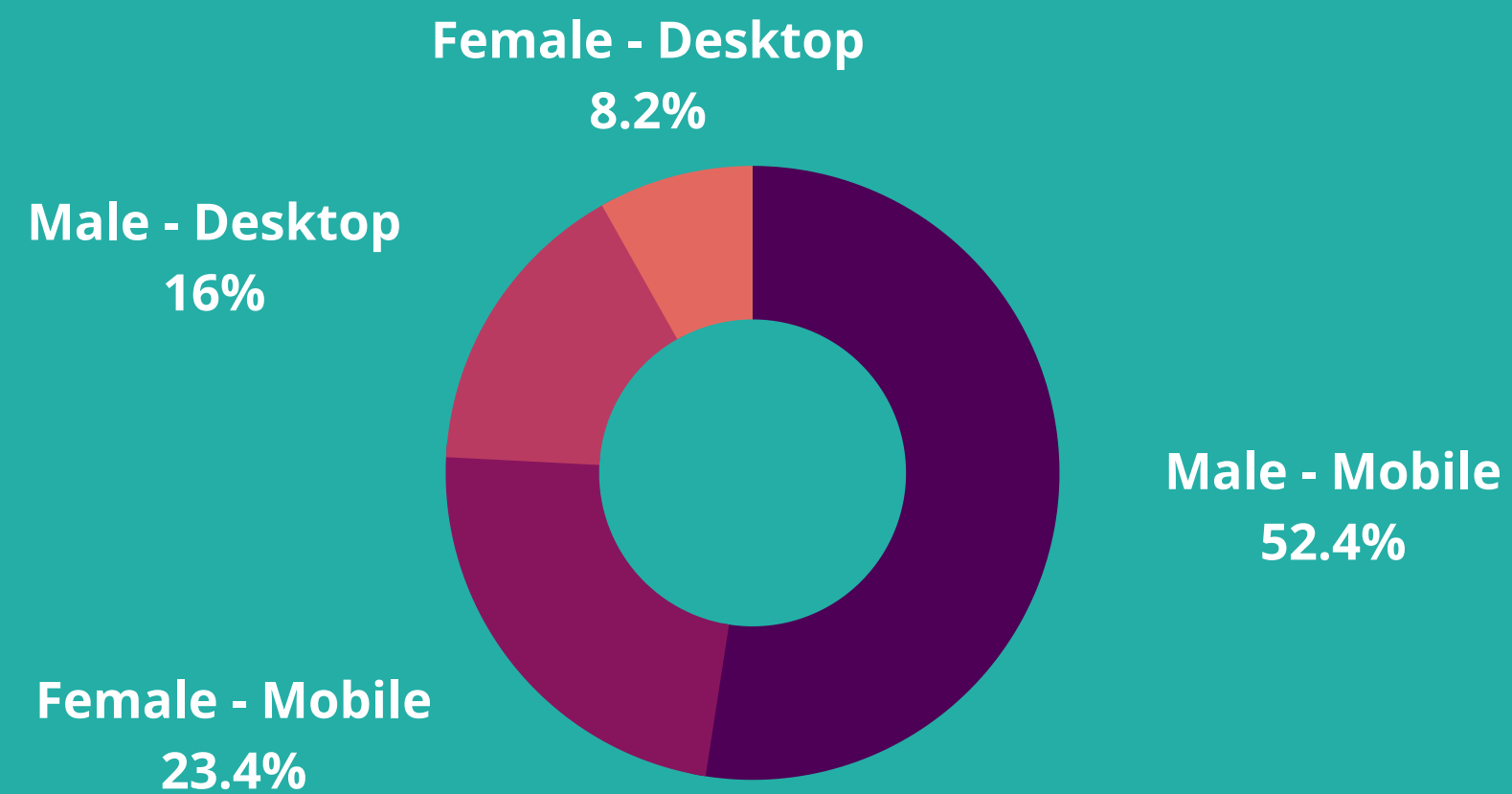
## Browser Used



## Visitors Age



## Visitor Gender





# Most Categories Viewed In 2020

**Home and office furniture**

**Carpet**

**Car accessories and spare parts**

**Handicrafts**

**Digitals**

**Medical supplies and goods**

**Pistachio**